



# *Signal Control Products, Inc.*



50,000 sq. ft. Facility in Branchburg, NJ



30,000 sq. ft. Warehouse with 2-Ton Crane



Custom-Designed Production Area



State-of-the-Art Training Room



Conference Room with A/V System



Multiple Loading Bays/Docks

- Traffic Signal Systems and ITS Equipment Supplier
- Serving New Jersey and Pennsylvania
- 43 years in business (since 1975)
- Cabinet/Panel Manufacturing
- Largest Stock in PA – Emergency Ready

# Premium Vendors



Controllers

Video Detection

Cabinets

Central Control Systems



Radar Detection

Advanced/ Dilemma Zone

Matrix Stop-Bar



Accessible Pedestrian Systems

Latching Push Buttons



Solar

Flashing Beacons, RRFBs, LED Signs



Bluetooth Travel-Time Origination And Destination System

Connected Vehicle Applications



Uninterruptable Power Supplies

Batteries and Backups

# TrafficCast – A Data Software Company

*Real-time, Reliable Traffic Intelligence and Analytical Services*

**80%**

of Auto OEMs in U.S. use TrafficCast Data

**1B+**

Data points processed each day

**75+**

States & International  
(Local Agencies, State Governments,  
DOT)

**11,000+**

IoT Device Deployments

**Google**

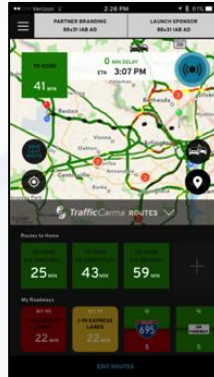
**iHeart**MEDIA

**waze**

**RAND McNALLY**

**TOMTOM**

**SiriusXM**  
SATELLITE RADIO



- Incorporated 1996
- Innovative technology and real-time data analysis for traffic and travel information
- 70 employees with offices in:  
Madison | Philadelphia | Washington | Shanghai | Southern California
- Six U.S. patents
- Three Product Groups:
  - Big Data Analytics/SaaS:**  
**Dynaflow:** core road speed & incident data
  - IoT Software/Hardware**  
**BlueTOAD:** detection for traffic analytics
  - Mobile API's**  
**TrafficCarma:** media/insurance/autonomous

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# BlueTOAD:

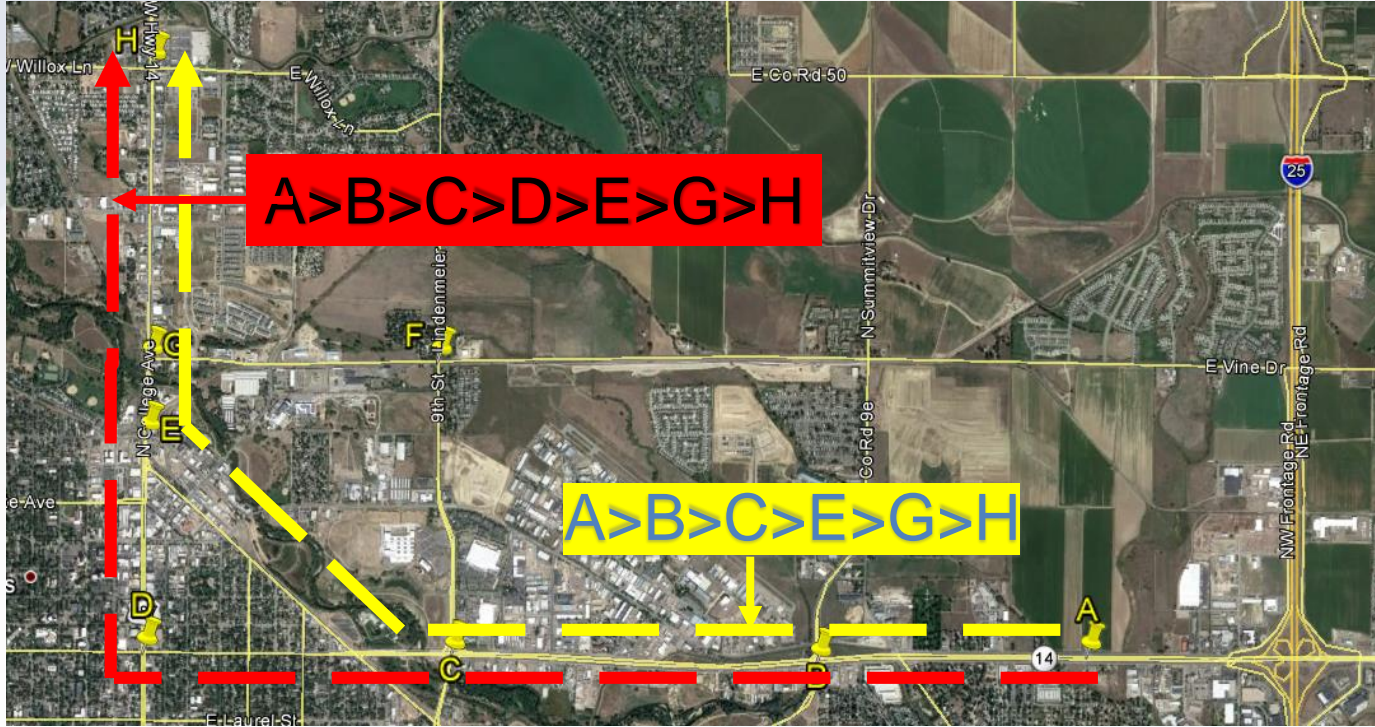
Bluetooth Travel-Time Origin And Destination



# BlueTOAD<sup>®</sup> Spectra

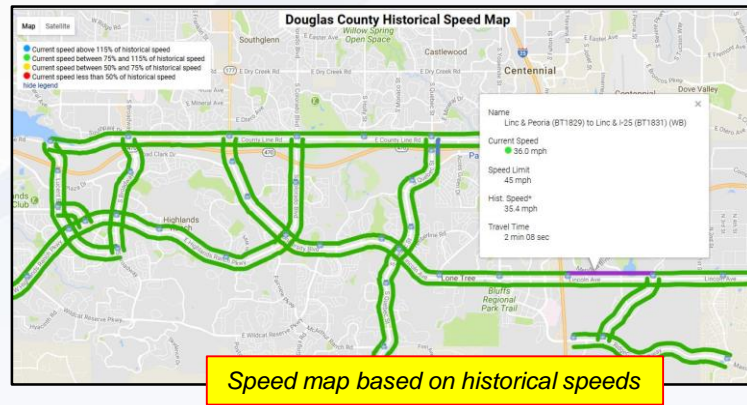
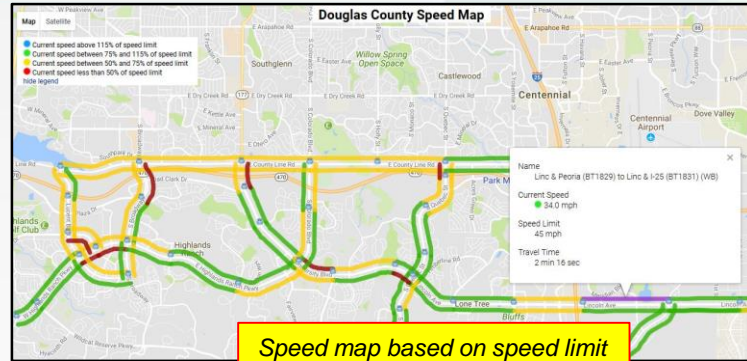
The **FACTS** are in... The BlueTOAD Spectra Detector, combines **Discoverable** and **Non-Discoverable** Bluetooth to deliver **Most Samples – Most Matches – Most Advanced Travel-Time System!**

# OD2.0 – EXAMPLE: FT. COLLINS, CO



# BlueARGUS - Real-Time Maps

- Stand alone encrypted URL
- No login required – view only
- User definable refresh rate
- User definable index (based on speed limit or historical average)
- Great for TMC video walls, 2<sup>nd</sup> monitor, smart phones, 3<sup>rd</sup> party websites
- Determine if congestion is reoccurring or non-reoccurring
- Assist with incident management





# Thank you TESC!

